

KERATAN AKHBAR-AKHBAR TEMPATAN
TARIKH: 3 JUN 2016 (JUMAAT)

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BiotechCorp is now Bioeconomy Corp

PETALING JAYA: Malaysian Biotechnology Corp (BiotechCorp) has been rebranded to Malaysian Bioeconomy Development Corp (Bioeconomy Corp) in a bid to uplift and uphold the strategies and programme of Malaysia's bioeconomy agenda.

The fresh identity was unveiled at the conclusion of BioMalaysia & Asia Pacific Bioeconomy 2016's three-day exhibition at Kuala Lumpur Convention Center, according to a statement released yesterday.

Along with the name change, Bioeconomy Corp transformed its corporate identity with a new logo and expanded its roles and functions, reflecting the organisation's position as the leading economic development agency to spearhead the bio-based industry in Malaysia.

"The rebranding of BiotechCorp is seen as a strategic movement to clarify and strengthen the company's role in developing a competitive and diverse end-to-end value chain of the Bioeconomy Ecosystem. This drives a strong socio-economic impact to the country by enhancing the wealth, health and social well-being of the nation through sustainable bio-based approaches," **Minister of Science, Technology, and Innovation (Mosti), Datuk Seri Madius Tangau** said at the launch of the corporate rebranding.

Phase 1 (2006 – 2010) to Phase 2 (2010 – 2015) of the National Biotechnology Policy (NBP), saw the corporation achieve over RM25 billion of approved investments, create more than 31,000 direct jobs and generate more than RM18 billion of revenues.

"In accelerating our efforts to achieve targets outlined in 'Global Business', the final phase of the NBP, and to attain a developed nation status by 2020, we need to continuously evolve and adapt to the increasingly high level and pace of the global economic landscape," Madius said.

BioMalaysia & Asia Pacific Bioeconomy 2016 saw the participation of 100 companies, involving more than 160 exhibition booths, with foreign exhibitors from Singapore, India, United Kingdom, USA, Germany, South Korea, Turkey, Dubai and Australia. More than RM24 million in revenue was generated during the business matching sessions, involving 10 companies.

KERATAN AKHBAR UTUSAN MALAYSIA (UTUSAN BIZ) : MUKA SURAT 19 TARIKH : 3 JUN 2016 (JUMAAT)

SIRIM, Angkasa lancar logo 100 Product Champion

KUALA LUMPUR 2 Jun - Angkatan Koperasi Kebangsaan Malaysia Berhad (Angkasa) dan SIRIM Berhad (SIRIM) melancarkan logo program 100 Product Champion serta menyerahkan manual kualiti sebagai usaha untuk mempromosikan pembangunan aktiviti perniagaan dalam gerakan koperasi.

Presiden Angkasa, Datuk Abdul Fattah Abdullah berkata, program itu merupakan sebuah inisiatif untuk memberi pendedahan menyeluruh kepada para usahawan koperasi terutama berkaitan persediaan dan keperluan semasa bagi meningkatkan keupayaan koperasi tempatan.

Katanya, apabila berbicara soal pemborongan dan peruncitan khususnya industri pengeluaran makanan, ia sebenarnya merujuk kepada makanan berstatus halal yang mempunyai peluang besar

untuk diterokai menerusi hampir 2 bilion umat Islam di seluruh dunia.

"Malaysia adalah negara pertama di dunia yang membangunkan piawaian makanan halal, justeru adalah menjadi kelebihan dan kepakaran negara untuk mengambil peluang dan menerajui industri halal di peringkat global melalui usahawan koperasi tempatan," katanya.

dalam majlis pelancaran logo dan penyerahan manual kualiti itu dekat sini hari ini.

Yang turut hadir, Pengerusi Sektor Pemborongan dan Peruncitan Angkasa, Datuk Kamarudin Ismail dan Presiden dan Ketua Eksekutif SIRIM, Datuk Dr. Zainal Abidin Mohd. Yusof.

Dalam pada itu, Zainal Abidin berkata, sehingga kini, lebih 3,000 syarikat telah mengikuti dan dibimbing melalui program-



ABDUL FATTAH ABDULLAH (dua dari kiri) dan Dr. Zainal Abidin Mohd. Yusof (dua dari kanan) selepas memeterai Manual Kualiti Koperasi, sambil diperhatikan oleh Ketua Pegawai Eksekutif Pusat Reka Bentuk Pembungkusan dan Keselamatan SIRIM, Sulaiman Arshad (kanan) dan pegawai Angkasa di Kelana Jaya, semalam. - UTUSAN/SHIDDIQIN ZON

program keusahawanan SIRIM.

Hasilnya ujar beliau, produk berjaya dipertingkatkan dan sejumlah besar memperoleh pen-

sijilan halal dan menembusi pasaran tempatan, serta lebih 20 syarikat berjaya memasuki pasaran luar negara.

info

PROGRAM REKA BENTUK PEMBUNGKUSAN DAN KESELAMATAN SIRIM:



- > Program InnoPack Pra/Persediaan
- > Program InnoPack Tahap 1
- > Program InnoPack Tahap 3 dan 6
- > Program GreenPack
- > Program Biz Transformation
- > Program Biz Quality

REAKSI

Peserta sambut baik program 100 Product Champion



"SETIAP kejayaan yang diperolehi pasti diiringi dengan pelbagai cabaran dan onak duri. Sepanjang berada dalam program ini, usahawan perlu berusaha memastikan tahap pengurusan yang baik supaya kualiti produk dihasilkan sentiasa berada pada tahap ditetapan seterusnya dapat memenuhi kehendak pasaran."

NORHAIZAN SHOOD
Timbalan Pengerusi IATBerhad



"Program 100 Product Champion ini bertepatan dengan masanya kerana dapat mengetengahkan produk-produk usahawan tempatan supaya menjadi lebih berdaya saing dalam pasaran tempatan atau antarabangsa. Program ini adalah sangat wajar untuk diperkasa dan diteruskan pada masa depan.

ROSLI ARIFFIN
Pengerusi Groombig Kelantan Berhad



"Di peringkat kebangsaan, saya harap orang ramai akan mengubah persepsi terhadap produk koperasi dan tidak memandangnya sebagai produk kelas bawahan dengan pelbagai usaha dan program yang diadakan. Di peringkat koperasi pula, menerusi program ini, saya harap pasaran baharu terutama di peringkat global dapat digapail.

**PROF. MADYA
DR. SERI INTAN MOKHTAR**
Setiausaha Kandasterah Bentong Berhad

KERATAN AKHBAR
UTUSAN MALAYSIA (UTUSAN BIZ) : MUKA SURAT 19
TARIKH : 3 JUN 2016 (JUMAAT)

Angkasa bawa produk ke pasaran global

Oleh AKMYR SYAHAR AZWAR
ekonomi@utusan.com.my

■ KUALA LUMPUR 2 JUN

PROGRAM 100 Product Champion anjuran Angkatan Koperasi Kebangsaan Malaysia Berhad (Angkasa) bersama SIRIM Berhad (SIRIM) telah berjaya membangunkan sebanyak 41 produk daripada 17 koperasi sehingga tahun lepas.

Presiden Angkasa, Datuk Abdul Fattah Abdullah berkata, pihaknya menetapkan sasaran untuk mencapai sebanyak 100 produk yang sedia untuk dieksport ke pasaran antarabangsa menjelang hujung tahun ini.

Menurut beliau, produk-produk koperasi yang terpilih itu dibangunkan dari segi penambahbaikan kaedah pembungkusan, perlabelan, penjenamaan dan pensijilan.

Katanya, usaha tersebut ada-



ABDUL FATTAH ABDULLAH (kiri) bersama Kamaruddin Ismail (kanan) dan Pengurus Pemasaran dan Jualan SIRIM, Mohamad Nizam melihat produk yang dipamerkan di pejabat ANGKASA di Kelana Jaya, baru-baru ini. - UTUSAN/ROY AZIS ABD AZIZ

lah bagi membantu koperasi tempatan mengambil peluang terhadap kekuatan permintaan produk-produk halal bukan sahaja di pasaran negara, malah di seluruh dunia.

"Tujuan utama program ini di-

adakan adalah sebagai bantuan kepada koperasi tempatan dalam usaha berkembang ke peringkat antarabangsa melalui rangkaian Angkasa yang luas.

"Selain itu, menerusi pelan pemantauan dan pengujian SIRIM,

produk-produk yang dihasilkan adalah terjamin dan memenuhi kehendak aspek kualiti dan keselamatan," katanya kepada Utusan Malaysia dekat sini baru-baru ini.

Program itu diwujudkan sejak tahun 2014 sebagai kayu pengukur pencapaian bagi membantu menambahbaik produk-produk koperasi daripada pelbagai kluster untuk berkembang di peringkat nasional dan antarabangsa.

100 Product Champion bermaksud pengiktirafan kepada produk yang telah berjaya mencapai tahap dan kriteria pasaran antarabangsa setelah melalui proses transformasi yang dijalankan dengan kepakaran SIRIM.

Sementara itu, Pengerusi Sektor Pemborongan dan Peruncitan Angkasa, Datuk Kamarudin Ismail berkata, kesemua 41 produk yang berjaya dibangunkan tersebut telah mendapat pasaran yang kebanyakannya di kawasan Lem-

bah Klang dan Johor selain sedia untuk dieksport ke luar negara.

"Angkasa telah membawa produk-produk ini untuk dipromosikan di Agrobazaar Malaysia di Singapura dengan kerjasama Lembaga Pemasaran Pertanian Persekutuan (FAMA) baru-baru ini.

"Pada bulan puasa akan datang ini pula, produk-produk ini akan dipasarkan di Brunei dengan kerjasama koperasi di sana," katanya.

Tambah beliau, sumbangan koperasi kepada Keluaran Dalam Negara Kasar (KDNK) buat ketika ini bernilai kira-kira RM37 bilion dan berada pada landasan tepat untuk mencapai sasaran RM50 bilion pada tahun 2020.

"Kita sentiasa memastikan koperasi menyumbang kepada KDNK negara menerusi langkah strategik seperti memperkasakan kapasiti, pembangunan modal insan, meningkatkan keupayaan dan mengukuhkan pengurusan," ujarnya.

KERATAN AKHBAR
NEW STRAITS TIMES (NEWS) : MUKA SURAT B6
TARIKH : 3 JUN 2016 (JUMAAT)

Sirim-Fraunhofer audit programme useful in evaluating SMEs

KUALA LUMPUR: The Sirim-Fraunhofer audit technology programme, which was successfully implemented last year, can be used to evaluate small and medium enterprises (SMEs) applications for incentives and funds from related agencies or financial institutions.

It is suitable to be used to assess companies' readiness to undertake research and development (R&D).

Currently, participation is open to all local SMEs involved in the manufacturing sector and have been operating for at least two years.

Companies that are interested to undertake the technology audit are required to register with Sirim secretariat. All costs related to the audit will be borne by the government.

Sirim has been conducting technology audits with the Fraunhofer Institute to help SMEs improve their processes as well as understand strengths and weaknesses.

Its president and group chief executive Datuk Dr Zainal Abidin Mo-

hd Yusof said Sirim had conducted technology audits on 150 companies last year and 83 had been identified for productivity upgrades.

"Entrepreneurs should leverage the technology as a competitive edge over other businesses while taking advantage of the research and development findings to produce high quality commercialised products.

"Equipped with new technologies, entrepreneurs stand to gain from the exposure and compete in the international market rather than only the domestic market," he said during the audit technology appreciation ceremony recently.

This year, 48 companies had been audited with seven briefing sessions carried out to various industrial associations and business networks in

Selangor, Malacca, Johor, Terengganu, Kelantan and Sabah.

Sirim has been mandated by the government to increase technology penetration and upgrading Malaysian SMEs with the aim of boosting industrial productivity.

Following the 2015 Budget announcement on "Sirim Rebranding", several initiatives had been drawn under the Sirim Industrial Innovation Model, to reinforce the relationship between Sirim and SMEs in an effort to establish a successful SME innovation ecosystem.

Technology audit is one of the initiatives introduced under the SME Technology Penetration and Upgrading programme. This initiative is specially developed for Malaysian SMEs by Sirim and Fraunhofer Institute, a

prominent technology institute in Germany and the largest applied research organisation in Europe.

Fraunhofer has an excellent track record in various programmes on technology and innovation management in Germany and various parts of the world.

The technology audit looks at how SMEs' technology management activities are structured into defined processes, supported by suitable methods, skilled employees and an organisation and networking that supports collaboration.

All activities are based on the company's technology strategies which will include the objectives and planned actions of the company with regards to technology.

From the audit findings, 70 per cent of the companies audited were still in the first and second level of the technological trends and customer needs awareness, while 25 per cent companies showed good achievements in technology management.

Meanwhile, in terms of technological strategies, 62 per cent of companies showed high levels of strategic technology achievements while almost 50 per cent showed good achievements in terms of staff hiring, efficiency, motivation and staff retention programmes.

Ten projects were approved and another 22 are being evaluated for technology intervention programmes such as automation and mechanisation, technology enhancements and technical advice.

A variety of technology interventions were also suggested to the identified companies, such as plant layout upgrades, new technologies in production, market access and product testing and certification as well as enhancements to the design of the said services and capabilities.

SMEs, in playing a vital role to spur the economic growth, contribute significantly to the country's socio-economy through job creation.



Sirim president and group chief executive
Datuk Dr Zainal Abidin Mohd Yusof

BERITA ONLINE
BERNAMA.COM
TARIKH: 3 JUN 2016 (JUMAAT)



BiotechCorp Morphs Into Bioeconomy Corporation

KUALA LUMPUR, June 2 (Bernama) -- **Malaysian Biotechnology Corporation (BiotechCorp)** has rebranded itself as the Malaysian Bioeconomy Development Corporation (Bioeconomy Corporation).

The rebranding is to reflect the organisation's leadership of Malaysia's bioeconomy.

In a statement today, Bioeconomy Corporation said the initiative is to also enable the agency to fully take on its responsibilities of uplifting and upholding the strategies and programmes of Malaysia's bioeconomy agenda.

-- BERNAMA

KERATAN AKHBAR
THE STAR (BUSINESS) : MUKA SURAT 27
TARIKH : 3 JUN 2016 (JUMAAT)

Cyber security company extends tie-up with M'sian client

IN LINE with its commitment to support the growth of Malaysia's cyber security industry, BAE Systems has extended its partnership with CyberSecurity Malaysia for a further two years, through the signing of a memorandum of understanding (MoU).

The MoU will see BAE Systems and CyberSecurity Malaysia continue to leverage respective knowledge, experience and capabilities to develop the cyber security industry in Malaysia.

One of the key priorities for the partnership is the continued development of cyber security capability and capacity in Malaysia.

To support this, BAE Systems is providing CyberSecurity Malaysia with access to its specialist staff and laboratories for "Common Criteria" product certification.

The provision of this additional capacity has already proven successful, supporting the develop-

ment of cyber products in the local Malaysian market and enabling the certification of US-developed products in Malaysia.

Further areas of collaboration include National Response Capability in Malaysia, Advanced Security Monitoring Capabilities and Consultancy to FIPS 140 accreditation activities and a national cryptography scheme development plan in Malaysia.

Speaking at the signing ceremony, BAE Systems Applied Intelligence's Malaysia country manager Barry Johnson said, "Since establishing a cyber presence in Malaysia in 2013, BAE Systems has been committed to assisting government agencies such as CyberSecurity Malaysia and commercial organisations improve their cyber and threat intelligence capabilities.

"Given the ever increasing threat of cyber attack, it is crucial to

strengthen our approach and work proactively and collaboratively," he said.

Johnson added that he was pleased that the extension of the MoU would continue to support such efforts and help to ensure Malaysia was sufficiently protected and prepared."

CyberSecurity Malaysia chief executive officer Dr Amirudin Abdul Wahab said, "National security and public safety are paramount to our daily operations.

"I am confident that our partnership with BAE Systems will ensure Malaysia's interests in cyberspace are well-defended.

"As we inch towards Vision 2020, the continuous development of cyber capability and capacity of agencies, organisations and individuals in Malaysia, will help in making Malaysia become one of the most advanced Asean economies in this area," he added.



Amirudin (left) and Johnson shaking on another two years of working together to develop the cyber security industry in Malaysia.